

# **Privacy Policy**

### 1. Introduction

This Privacy Policy outlines how OSOM Entertainment Group manages your personal information. This policy applies to your membership with OSOM Entertainment Group, your use of our websites located at <a href="https://www.osomeg.com">https://www.osomeg.com</a>, and any pages or websites under the 'OSOM Entertainment Group', including mobile phone or tablet applications owned and/or operated by us. We are committed to protecting your personal information in accordance with the Privacy Act and this Privacy Policy.

### 2. Acceptance of Terms

By using our website, you agree to be bound by this Privacy Policy. We may periodically review and update this Privacy Policy, and changes will be effective immediately upon posting on the website. Continued use of the website following changes constitutes your acceptance of the updated policy. This Privacy Policy does not apply to websites linked to <u>Osomeg.com</u> over which we have no control.

### 3. Personal Information Collected

Osomeg.com may collect the following types of personal information:

- Name
- Email Address
- Personally Submitted Preferences
- Date of Birth
- Country of Citizenship
- Physical Address
- Identification Number
- Government Issued Identification
- Location Data
- Device Information
- IP Address

#### We collect this information through:

- Data input during account registration
- Communications with customers



### 4. Purposes of Collection

Osomeg.com collects personal information for the following purposes:

- To conduct Know Your Customer (KYC) identity verification.
- To provide marketing communications if you choose to subscribe.
- To process applications for membership and manage subdomains.
- To improve services, authenticate identities, and comply with legal obligations.
- To maintain and enhance your user experience, including through market research and promotions.
- To inform you about products and services that may be of interest via email, SMS, telephone, or mail.
- To create aggregate data for demographic profiling and statistical analysis.
- To respond to your questions, comments, or requests.
- To determine tax liabilities and comply with legal obligations.
- To address unlawful activities or misconduct related to our functions.
- To establish, exercise, or defend legal claims.
- To manage job applications.

Failure to provide requested personal information may prevent us from processing your application, providing services, or responding to inquiries.

### 5. Direct Marketing and Opt-Out

We may use your personal information to inform you about our products, services, or promotions via email, SMS, telephone, or mail. If you prefer not to receive such communications, you can opt out by contacting us at <a href="mailto:support@osomeg.com">support@osomeg.com</a>. This opt-out preference does not affect communications related to account management and administration.

# 6. Management of Personal Information

We take reasonable steps to ensure that personal information is accurate and stored securely. Personal information is retained as long as necessary to fulfill its purpose, resolve disputes, conduct audits, pursue legitimate business purposes, enforce agreements, and comply with laws. We will destroy or de-identify personal information when it is no longer needed.

# 7. Security of Personal Information

While we strive to protect your personal information, no data transmission over the Internet is entirely secure. You transmit information at your own risk. Upon receipt, we take reasonable measures to safeguard your information using password-protected systems, databases, and Secure Socket Layer (SSL) technology. We also require our employees, agents, and contractors to maintain confidentiality. Information posted on public forums or social media is not secure.

We are committed to preventing children from accessing our services and will not accept their information for account creation. Parents or guardians are responsible for monitoring their children's internet use.



### 8. Access to Personal Information

You may request access to your personal information by contacting us at <a href="mailto:support@osomeg.com">support@osomeg.com</a>. We will provide access in a reasonable timeframe. If we deny access, we will explain the reasons and provide details on complaint mechanisms.

#### 9. Data Deletion

You may request the deletion of your personal data if we no longer have a legal obligation to process or store it. Note that we may not be able to fulfill your request if we are required by law to retain your data. Submit deletion requests to <a href="mailto:support@osomeg.com">support@osomeg.com</a>.

### 10. Contact Details

For queries, requests for access, corrections, or complaints regarding your personal information, please contact us at <a href="mailto:support@osomeg.com">support@osomeg.com</a>.

#### 11. International Data Transfers

Your information may be transferred, processed, and stored globally, including in countries with different data protection laws. We strive to protect your information in accordance with applicable laws.

# 12. Legal Basis for Processing (EU GDPR)

Under the EU General Data Protection Regulation, our processing of your personal information is based on:

- Performance of a Contract: Processing is necessary to fulfill our contract with you.
- Legitimate Interest: Processing is necessary for our legitimate interests, provided these do not override your rights and freedoms.
- Consent: In some cases, we rely on your consent to process your information.
- Compliance with Legal Obligations: Processing is required to comply with legal obligations.

# 13. Supervisory Authority

If you are in the European Economic Area and believe our processing violates applicable law, you have the right to lodge a complaint with a supervisory authority.

# 14. Updates to this Privacy Policy

We may review, update, and change this Privacy Policy periodically to reflect our practices and obligations. The updated policy will be published on <a href="https://www.osomeg.com">https://www.osomeg.com</a> and will take effect upon publication. Please review this Privacy Policy regularly to stay informed of any changes.